If you are in any doubt as to the action to be taken, you should consult your stockbroker, solicitor, bank manager, accountant or other professional adviser. If you no longer hold any Ordinary Shares in CRH plc but have received scrip dividend documentation, you should consult the stockbroker or other agent through whom the sale or transfer was effected without delay.



Terms and conditions of CRH plc scrip dividend scheme pursuant to which shareholders have the right to elect to receive new shares in lieu of a cash dividend

August 2012

The terms contained in this document (as amended from time to time) shall apply to all subsequent Scrip Dividend Offers by the Company, but will not be circulated with each such Offer.

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Definitions

The following definitions apply in this document unless the context otherwise requires:

"CRH" or "the Company"	CRH plc.	"Notice of Entitlement"	the Notice of Entitlement, in respect of any Scrip Dividend Offer, sent to Shareholders
"DWT"	Dividend Withholding Tax.		who have existing Mandates in place.
"Election and Mandate Form"	the Election and Mandate Form sent to Shareholders in respect of any Scrip Dividend Offer.	"Ordinary Shares"	Ordinary Shares of €0.32 each in the capital of CRH (including, where the context admits, the Income Shares issued therewith).
"First Dealing Day"	the day on which dealings in New Shares are expected to commence, as stated in the documentation relating to each Scrip Dividend Offer.	"Record Date"	the date on which a Shareholder must be on the Register to receive a particular dividend.
"Income Share"	an unlisted Share of €0.02 in the capital of CRH issued with, and tied to, each Ordinary Share.	"Scrip Dividend Offer"	the offer of the right of election to Shareholders (other than Non - eligible Shareholders) under the Scrip Dividend Scheme in respect of any final or interim
"Mandate"	a Mandate Election made pursuant to the Mandate Scheme.		dividend.
"Mandate Scheme"	the Mandate Scheme available to Shareholders who wish to receive New Shares in lieu of cash dividends on a regular basis, further details of which are	"Scrip Dividend Scheme"	the scheme under which Shareholders may be offered the right to elect to receive New Shares in lieu of cash dividends in accordance with the relevant provisions of the Company's Articles of Association.
	set out in Section 2 of this document.	"Shareholder"	a holder of any Ordinary Shares.
"New Shares"	the new fully paid Ordinary Shares of €0.32 each in the capital of CRH to be issued in connection with the Scrip Dividend Offer.	"Specified Minimum Number of Ordinary Shares"	the number of Ordinary Shares required to qualify for one New Share in a Scrip Dividend Offer calculated on the basis described in paragraph 1.3. of this document.
"Non-eligible Shareholders"	holders of Ordinary Shares who are resident in any overseas jurisdictions, the laws of which prohibit the offering and/or accepting of New Shares under Scrip Dividend Offers.	"€" and "cent"	euro and cent, lawful currency of Ireland.

Section 1

Terms and Conditions of Scrip Dividend Scheme

1.1. Terms of Offer

To be eligible to participate in a Scrip Dividend Offer, a Shareholder must be registered on the Register of Members of the Company at the close of business on the relevant Record Date and hold the Specified Minimum Number of Ordinary Shares. Shareholders who hold fewer than the Specified Minimum Number of Ordinary Shares may not make an election under that Scrip Dividend Offer and, therefore, should take no action regarding the Election and Mandate Form sent to them in relation thereto. Such Shareholders will receive their dividend in cash. As explained in further detail in paragraph 1.6 below, certain Non-eligible Shareholders may be prevented from electing to take New Shares in lieu of a cash dividend.

The Scrip Dividend Scheme is subject to the Articles of Association of the Company and these Terms and Conditions (as amended from time to time).

Shareholders who wish to receive the full cash dividend (and do not have a Mandate already in place) need take no further action.

New Shares will only be allotted pursuant to a particular Scrip Dividend Offer if the following conditions are fulfilled:

 in the case of a final dividend, the dividend is declared at the Annual General Meeting at which it is proposed by the Directors; and (ii) the New Shares are admitted, subject to allotment, to (a) the Official Lists of the U.K. Listing Authority and the Irish Stock Exchange and (b) to trading on the London Stock Exchange's market for listed securities and the Main Securities Market of the Irish Stock Exchange no later than the day immediately before the First Dealing Day.

If, in respect of any Scrip Dividend Offer, these conditions are not met by the relevant dispatch date for dividend warrants and share certificates for New Shares, Election and Mandate Forms for that Scrip Dividend Offer will be disregarded, Mandates will not be effective in respect of that particular Scrip Dividend Offer and all Shareholders will receive the relevant dividend in cash in respect of their Ordinary Shares.

The right of election, which is exercised by completing and returning an Election and Mandate Form, may be in respect of the whole or part of a shareholding. Where no election has been made, dividends will be paid in cash. If a Shareholder wishes to avail of the Mandate Scheme (see Section 2 for further details in relation to the Mandate Scheme), an election must be made in respect of all, and not part only, of that Shareholder's holding of Ordinary Shares.

1.2. If you have sold or transferred all or any of your Ordinary Shares

If, prior to the relevant ex-dividend date, you have sold or transferred all or part of your holding of Ordinary Shares and those shares are nevertheless included in the number shown in Box A on the Election and Mandate Form or Notice of Entitlement, you should consult the stockbroker or other agent through whom the sale or transfer was effected without delay for advice as to how to proceed.

1.3. Basis of Calculation

Your net cash dividend entitlement, shown in Box B on the Election and Mandate Form or Notice of Entitlement, is calculated by multiplying the number of Ordinary Shares held by you on the Record Date by the relevant dividend per Ordinary Share and deducting Dividend Withholding Tax (DWT), where applicable, at the standard rate of Income Tax (currently 20%) – see Section 3.

The price of a New Share is equal to the average of the high and low share prices for the Ordinary Shares as derived from the Irish Stock Exchange Daily Official List for each of the first three business days commencing on the date on which the Ordinary Shares were first quoted "ex" the relevant dividend.

Your entitlement to New Shares is calculated by dividing your net cash dividend entitlement by the price of a New Share.

The cash dividend per share, the price of a New Share, the number of Ordinary Shares which would entitle a Shareholder to receive one New Share and the Record Date are shown in the letter accompanying the Election and Mandate Form or Notice of Entitlement.

Fractions of a New Share will not be allotted. An election to receive New Shares which gives rise to a fractional entitlement will be rounded up to the nearest whole New Share.

1.4. How to make an election

If you hold the Specified Minimum Number of Ordinary Shares or more and you wish to receive New Shares instead of cash for dividends in respect of all or part of your holding, you should complete the Election and Mandate Form received and send it to Capita Registrars (Ireland) Limited ("Capita Registrars"), P.O. Box 7117, Dublin 2, Ireland so as to be received no later than the time and date specified for receipt of such on the Election and Mandate Form. If the Election and Mandate Form is not received by Capita Registrars by that time on such date, the cash dividend payment will be made to you in the usual way in respect of your entire holding of Ordinary Shares.

You may not revoke or cancel a valid election once it has been made although you may revoke a Mandate election in respect of future dividend payments.

If on the Election and Mandate Form you do not specify in Box D the number of New Shares you wish to receive or if you make an election in respect of a greater number of New Shares than shown in Box C on the Form, your election will be deemed to be in respect of your maximum entitlement to New Shares shown in Box C.

If you elect to receive a lesser number of New Shares than your maximum entitlement shown in Box C, you will receive the relevant dividend in cash in respect of the balance of your holding of Ordinary Shares.

If you wish to receive the dividend in cash or if you hold less than the Specified Minimum Number of Ordinary Shares you should not complete or return the Form. Your dividend will then be paid in cash on your total shareholding.

1.5. If you receive more than one Election and Mandate Form

If you receive more than one Election and Mandate Form or Notice of Entitlement this means that your holding of Ordinary Shares is held in more than one account in the Register of Members of the Company. In this case, you must consider your choice in relation to each separate form. You will continue to receive more than one Election and Mandate Form or Notice of Entitlement on future occasions unless you write to Capita Registrars requesting an amalgamation of the separate holdings.

1.6. Non-eligible Shareholders

Shareholders in any jurisdiction outside Ireland or the United Kingdom receiving this document or circulars in respect of a Scrip Dividend Offer may not treat the Scrip Dividend Offer as being available to them unless in such jurisdiction the offer could lawfully be made to them without having to comply with any registration or other legal requirements. It is the responsibility of each Shareholder wishing to elect to receive New Shares to be satisfied as to the full observance of the laws of the relevant jurisdiction in connection therewith, including obtaining any governmental or other consents which may be required and observing any other formalities needed to be observed in each such jurisdiction.

1.7. Delivery and Listing of New Shares

Application will be made for admission of the New Shares to (a) the Official Lists of the U.K. Listing Authority and the Irish Stock Exchange and (b) to trading on the London Stock

Exchange's market for listed securities and the Main Securities Market of the Irish Stock Exchange. Dealings in the New Shares would be expected to commence on the appropriate First Dealing Day. The New Shares will, on issue, rank pari passu in all respects with the existing Ordinary Shares and will rank for all subsequent dividends.

Subject to satisfaction of the conditions attaching to each Scrip Dividend Offer, as set out in Paragraph 1.1., definitive share certificates for the New Shares will be posted, at the risk of the persons entitled thereto, at the same time as warrants are posted in respect of cash dividends. Shareholders who hold their shares in uncertificated form will have their CREST accounts credited with the New Shares on the relevant dividend payment date.

If for any reason the New Shares are not admitted to the Official Lists of (a) the U.K. Listing Authority and the Irish Stock Exchange and (b) to trading on the London Stock Exchange's market for listed securities and the Main Securities Market of the Irish Stock Exchange, Election and Mandate Forms will be disregarded, and all Shareholders will receive the dividend in cash.

1.8. Extent of Scrip Dividend Offer

Each Scrip Dividend Offer and the Election and Mandate Form or Notice of Entitlement in respect thereof relate only to a particular dividend. Shareholders will be notified in writing of each Scrip Dividend Offer and will receive Election and Mandate Forms or Notices of Entitlement and details of the action required. The Directors reserve the right not to make a Scrip Dividend Offer in respect of any future dividends.

1.9. Withdrawal of Scrip Dividend Offer

The Directors reserve the right at any time prior to the payment of a dividend to withdraw without prior notice any Scrip Dividend Offer, if it appears to them to be prudent to do so. In the event of withdrawal of the offer the relevant dividend will be paid wholly in cash.

1.10. General

Receipt of Election and Mandate Forms will not be acknowledged.

If you would like a paper copy of this document, please contact the Company Secretary's Office at 42 Fitzwilliam Square, Dublin 2, Ireland, or telephone + 353 1 6344340 on any weekday.

Section 2

The Mandate Scheme

The Mandate Scheme is available for the convenience of, and to simplify future arrangements for, those Shareholders who wish to take their dividends in New Shares instead of cash as a matter of routine and to receive such New Shares automatically in respect of all future dividends for which the Directors make Scrip Dividend Offers.

The Mandate Scheme is available to Shareholders to whom the Scrip Dividend Offers are made and is completely optional. However, any Mandate received by Capita Registrars will remain valid and in force in respect of all future dividends declared unless and until revoked by the

Shareholder (see paragraph 2.4. below) or, in certain circumstances, by the Company (see paragraph 2.5. below).

2.1. How to set up a Mandate

The Mandate election is incorporated in the Election and Mandate Form. To authorise the Company to allot New Shares in lieu of the current dividend and in lieu of all future dividends in respect of which Shareholders are given the right to elect to take New Shares, you should place an "X" in Box E on the Election and Mandate Form, sign and date the Election and Mandate Form as directed therein and send it to Capita Registrars so as to arrive no later than the time and date specified for the receipt of such on the Election and Mandate Form. You should not complete Box D on the Election and Mandate Form, as a Mandate cannot be accepted in respect of part of a shareholding (see paragraph 2.2. below).

If you wish to elect to take New Shares in respect of the current dividend but to reserve your decision in respect of future Scrip Dividend Offers, you should not complete Box E on the Election and Mandate Form. Election and Mandate Forms in respect of all future dividends will continue to be sent to all Shareholders for whom a Mandate is not then in force.

2.2. Mandates to be in respect of all, and not part, of holding of Ordinary Shares

A Mandate may be given only where an election to receive New Shares instead of a cash dividend is being made in respect of the entire number of Ordinary Shares comprised in a shareholding at the Record Date for each dividend declared to which the Mandate relates. The Mandate will operate so as to

deem the Shareholder to have elected to accept the maximum whole number of New Shares available in any future Scrip Dividend Offers. Mandates cannot be accepted in respect of part of a shareholding. If further New Shares are acquired or disposed of in respect of a shareholding, the Mandate will apply (until revoked in accordance with paragraph 2.4. below) to such increased or decreased shareholding.

It should be noted that all New Shares allotted on each occasion when a Scrip Dividend Offer is made will automatically increase the shareholding on which the next entitlement to New Shares will be calculated.

2.3. Regular Notice of Entitlement

All Shareholders for whom a Mandate is then in force will receive, prior to each dividend payment date, a Notice of Entitlement containing details of the basis of their entitlement to New Shares. Unless a Mandate is revoked in writing by the date specified in such Notice, an election for New Shares will be deemed to have been made in respect of the relevant dividend and New Shares will automatically be allotted in lieu of cash for that dividend. The share certificate in respect thereof will be despatched thereafter without further notice or, in the case of shareholders who hold their shares in uncertificated form, their CREST accounts will be credited with the New Shares.

2.4. Revocation of Mandate

A Shareholder may revoke a Mandate at any time in writing to Capita Registrars. However, a revocation will not apply to a particular dividend if the revocation is received after the final date for receipt of Election and Mandate Forms for that dividend. A Mandate will be deemed to have been revoked in respect of any Ordinary Shares which a Shareholder sells or

transfers to another person. Such revocation will only take effect from the date of registration of the relevant transfer in the Register of Members of the Company. A Mandate will terminate immediately on notice of death, bankruptcy or insanity of the Shareholder. Once a notice of revocation has been received, it will apply to all future dividends.

2.5. Operation, modification or termination of the Mandate Scheme

The operation of the Mandate Scheme will always be subject to the Directors' decision to make a Scrip Dividend Offer in respect of a particular dividend and their being authorised from time to time by Shareholders to do so and to any other conditions thereof. If the Directors decide not to offer New Shares in respect of any particular dividend, the full cash dividend will be paid in the normal way.

The Mandate Scheme may be modified or terminated at any time by the Directors. In the case of any modification, existing Mandates will remain valid under the modified Mandate Scheme unless and until the Company receives a valid revocation of the Mandate. In the case of termination of the Mandate Scheme, all Mandates then in force will be deemed to have been revoked as at the date of such termination.

If at any time the Directors should alter the terms on which future Scrip Dividend Offers are made, existing Mandates will nevertheless remain valid.

2.6. Non-eligible Shareholders

The Mandate Scheme is not available to Non-eligible Shareholders.

Section 3

Taxation

The precise taxation consequences for a Shareholder electing to receive New Shares in lieu of a cash dividend will depend on that Shareholder's individual circumstances. If you are in any doubt as to your tax position, you should consult your professional adviser before taking any action.

Under the provisions of the 1999 Finance Act, an Irish resident company is obliged to deduct withholding tax at the standard rate of Income Tax (currently 20%) from dividends paid to Irish resident/ordinarily resident individual Shareholders and certain non-residents. This dividend withholding tax also applies to New Shares issued in lieu of a cash dividend.

3.1. Taxation in Ireland

Your Directors have been advised that, under current Irish legislation, the tax consequences for Irish resident Shareholders electing to receive New Shares in lieu of a cash dividend will, broadly, be as follows:

A. Individuals, Trustees and Companies

An Irish resident individual or trustee who elects to receive New Shares in lieu of a cash dividend will, for the purposes of tax, be treated as if they are in receipt of income. Shareholders will be liable to tax on this income based on an amount equal to the cash value of the distribution received. Irish resident companies, who receive New Shares in lieu of a cash dividend, shall for the purpose of Corporation Tax be deemed to have received 'Franked Investment Income' which is not subject to Corporation Tax.

For the purpose of Capital Gains Tax, New Shares received in lieu of a cash dividend will not be treated as a new shareholding, but will be added to the existing shareholding to which the distribution related. Enhancement expenditure, in an amount equal to the net value of the distribution, is deemed to have been paid by the Shareholder on the date the New Shares are issued. On a subsequent disposal of the New Shares, Capital Gains Tax will be computed in the normal way.

B. Gross Funds

Gross Funds which elect to take New Shares in lieu of a cash dividend are normally exempt from tax.

3.2. Taxation in the United Kingdom

Your Directors have been advised that, under current United Kingdom legislation, the tax consequences for United Kingdom resident Shareholders electing to receive New Shares in lieu of a cash dividend will, broadly, be as follows:

A. Individuals, Trustees and Companies

The UK Inland Revenue does not regard shares received in lieu of a cash dividend by a UK resident Shareholder from a non-UK resident company on capitalisation of its reserves as constituting income for tax purposes. Accordingly, the receipt of such New Shares will not give rise to an Income Tax liability in the hands of a UK resident Shareholder.

If an election to take New Shares in lieu of a cash dividend is made, the New Shares will be added, for Capital Gains Tax purposes, to the Shareholder's existing holding of Ordinary Shares and treated as though they had been acquired as and when the existing holding was acquired. There will, however, be no increase in the base cost of the holding.

B. Gross Funds

Gross Funds which elect to take New Shares in lieu of a cash dividend are normally exempt from tax.

3.3. Tax liability for Shareholders resident outside Ireland

In general, Shareholders who are neither resident nor ordinarily resident in Ireland for tax purposes and who are resident in an EU State or in a State with which Ireland has a double tax treaty will not be liable to Irish Income Tax if they elect to receive New Shares in lieu of a cash dividend.

In addition, Shareholders will not generally be liable to Irish Capital Gains Tax on the disposal of such New Shares. However, if the shares are effectively connected with a branch or agency of the Shareholder in the State, then any capital gain made on the disposal may be subject to Irish Capital Gains Tax. In certain circumstances, relief may be available from such a liability under the provisions of double taxation agreements concluded by Ireland and the jurisdiction where the Shareholder is resident and such Shareholders are advised to seek appropriate professional advice.

Shareholders resident other than in Ireland or in the United Kingdom are advised to seek professional advice as to the taxation consequences in their country of residence of electing to receive New Shares in lieu of cash dividends.

3.4. Cash element

If a Shareholder resident in either Ireland or the United Kingdom receives any part of the dividend in the form of cash, the cash dividend will be treated as a conventional dividend for tax purposes.

This summary of the taxation treatment is not exhaustive. If you are unsure as to how you will be affected if you make an election to receive New Shares in lieu of a cash dividend, you should consult your professional adviser before taking any action.